LE JOURNAL MRS. LONG

Thou shalt.....

USE the Bible: AP Styleguide

- I. For questions about attribution. It is either: The Stuco overnight was at senior Meg Cowan's home. OR Meg Cowan, senior, hosted the Stuco overnight.
- **2.** Grades (junior, etc.) are not capitalized. <u>Titles</u> are only capitalized when they appear BEFORE a name: I bought a volleyball from Principal Michelle Olson. OR I bought a volleyball from Michelle Olson, principal.
- **3.** When city and state are listed together, the state is abbreviated. Find the proper abbreviations in the Styleguide.
- **4.** Numbers: zero through nine are always written, the rest can be used in numeric form: UNLESS it's at the start of a sentence, then write it out. There are other exemptions, too. See Styleguide!

Quotes

- They are almost always in a graf by themselves. This sets it apart.
- Use proper quote punctuation: "I love to dance," sophomore Laura Mann said. "But I hate getting blisters." (Place periods and commas inside quotation marks.)

Writing

- Let Do not have ginormous grafs. Big grafs scare readers away.
- 2. DO NOT EDITORIALIZE. You can't tell us a person is smart, fun, or nice. Use others to tell us that. And don't be a cheerleader at the end of the story. Our job is to tell a story, not encourage and say "Go team!"
- **3.** Keep A Strong Angle
- 4. DO NOT EDITORIALIZE
- **5.** Weave a story.
- **6.** Subject/Verb Maura Eveld, senior, said. OR He said. She said., etc....
- 7. Use Kabob Style for Features: Anecdote, Nut Graf, Meat, Meat, Meat, Ending Anecdote
- **8.** Use Martini Glass Style for News: Interesting Lead, Key facts in Inverted Pyramid, Chronology of Events, Kicker Ending
- **9.** One idea per graf