

Your Story: Package and Interview

Name: _____

Slug Name: _____

Explain your story in two sentences: _____

What will readers ask?

Example Questions: "Why should I care?" or "Who all is involved?"

Q1: _____

A1: _____

Where will readers find this? _____

Q2: _____

A2: _____

Where will readers find this? _____

Q3: _____

A3: _____

Where will readers find this? _____

*Note: If you cannot think of three questions readers will ask, this topic is not relevant to our readers and should not be published in our newsmagazine.

Who will you contact?

Name _____

Position, in detail _____

Phone Number _____

Date of Interview _____

Name _____

Position, in detail _____

Phone Number _____

Date of Interview _____

Name _____

Position, in detail _____

Phone Number _____

Date of Interview _____

Name _____

Position in detail _____

Phone Number _____

Date of Interview _____

What will you ask?

Interviewee #1

Q1: _____

Q2: _____

Q3: _____

Q4: _____

Q5: _____

Interviewee #2

Q1: _____

Q2: _____

Q3: _____

Q4: _____

Q5: _____

Interviewee #3

Q1: _____

Q2: _____

Q3: _____

Q4: _____

Q5: _____

Alternative Coverage (Infographics)

___ Fact box

___ Quiz

___ List

___ Bio box

___ Q&A

___ Checklist

___ Glossary

___ Diagram

___ Other _____

___ Quote collection

___ Table/chart

Explain your choice:

Please attach an infographic you found online or in a magazine that you think would work for your story.

Photography

Headline/ Subhead

Photography Ideas:

Headline Idea:

Subhead Idea:
